

## **Telluride Academy LLC -Privacy Policy Including Terms and Conditions for Texting**

Last updated: May 2026

This Privacy Policy (the “Policy”) informs you about what information we collect and how we use it. Please read this Policy carefully. If you do not agree with this Policy, you may choose not to use the Sites (as defined below). By accessing or using any of the Sites, you agree to this Policy. This Policy may change from time to time. Your continued use of any Site is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

### **SCOPE OF THE POLICY**

The Policy applies to the personal and non-personal information we collect when you visit any Telluride Academy website or use an online or mobile application where the Policy is posted (our “Sites”). When we use the term “personal information,” we mean information that identifies a particular individual, such as the individual’s name, postal address, birthdate, email address, and telephone number. When other information (such as consumer preferences or demographic information) is directly associated with personal information, we treat this other information as personal information as well.

This Policy does not apply to information collected by any other website or platform operated by a third party (such as, for example, Campminder).

### **CHILDREN UNDER THE AGE OF 13**

The Sites are not intended for children under 13 years of age. No one under age 13 may provide any personal information to any Site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information to any Site. If we learn that we have collected personal information from a child under 13 without verification of parental consent, we will delete the information. Please contact us at the number below if you believe we might have any unauthorized information from a child under 13.

### **INFORMATION WE COLLECT AND HOW WE COLLECT IT**

We collect the following types of information through our Sites:

#### *Information You Provide to Us*

We collect the information you provide when you use one of our Sites. Note that only a parent or legal guardian of a child under the age of 18 may provide personal information regarding that child. By providing such information, the parent or legal guardian consents to our processing of the child’s personal data.

Information you provide when you use one of our Sites may include registration information you provide when opening an account, transaction information, information you provide in public forums, and information you provide when you:

- Use our sites or applications,
- Use our applications on third-party sites (such as social networking platforms), or

- Link your profile on a third-party site or platform with an account you maintain with us.

Note that, unless you consent otherwise, we only collect such personal data that is adequate, relevant, and limited to what is reasonably necessary in relation to the specified purposes for which the data are processed.

We also collect usage, viewing, and technical data provided when you use our Sites or applications. This may also include location information collected when you visit our Sites or use our applications, such as location information either provided by a mobile device interacting with one of our Sites or applications, or that is associated with your IP address. These types of information may be collected through automatic data collection technologies including, but not limited to, cookies and other tracking technologies.

You may further provide information to be posted on public areas of our Sites, or transmitted to other users of the Sites or to third parties (“User Contributions”). Your User Contributions are posted and transmitted to others at your own risk.

***Although we take reasonable measures to secure personal data you provide to us from unauthorized acquisition, please be aware that no security measures are perfect or impenetrable.*** Additionally, we cannot control the actions of other users of the Sites with whom you may share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

#### *Information Provided by Others*

From time to time, we may supplement the information you give us with information acquired from other sources. For example, we may supplement your profile with demographic and preference data, or we may correct mailing addresses by using public sources.

#### *Information Provided by Your Web Browser*

We collect information that is automatically sent to us by your web browser. This information typically includes your IP address; the name and version of your operating system; the name and version of your browser; the page you were visiting before you accessed our Site; and the date and time of your visit. The information we receive depends on the settings of your browser. Please check your browser if you want to learn what information your browser sends or how to change your settings. Although the information provided by your browser does not identify you personally, this data can be combined with other data to personally identify you.

## **HOW WE USE YOUR INFORMATION**

We use information that we collect about you or that you provide to us, including personal information:

- To present the Sites and their contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide the information.

- To provide you with notices about your account.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To inform you about changes to our Sites or any of our products or services.
- To create statistics that help us improve and personalize our Sites, and to make them more compatible with the technology used by our visitors.
- For our marketing purposes
- To improve your experience on the Sites.
- For purposes of system administration, to report traffic data to our corporate partners, and to audit the use of our Sites.
- To provide product recommendations and special offers that will be of genuine interest to you.
- In any other way we may describe when you provide the information.

## **DISCLOSURE OF YOUR INFORMATION**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We do not sell your personal information to third-party marketers or advertisers.

Under limited circumstances, we may disclose information we collect to contractors, service providers, and other third parties we use to support our business for specific purposes. For example, we may share your personal and non-personal information with companies that provide support services to us (such as credit card processors, mailing houses, web hosts, or providers of online reservation services); that help us market our products and services (such as email vendors); or that provide services during camp sessions (such as third-party rafting or climbing guides). We only authorize these companies to use the personal information we share with them for the limited purpose of delivering the service we hire them to provide. In addition, we only disclose the information they need to provide the specific service or function.

## **YOUR CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION**

We strive to provide you with choices regarding the personal information you provide to us. Here are several mechanisms that give you certain control over your information:

- You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Sites may then be inaccessible or not function properly.
- You may unsubscribe from email communications by clicking the “unsubscribe” link located at the bottom of all of our email communications.
- If you do not want us to share any of your specific information, you can email us your preference at the address provided at the end of this Policy. We will make commercially reasonable efforts to respect all emailed requests to keep information confidential.

- State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information. To learn more about California residents' privacy rights, review the CCPA and CPRA Privacy Notice, available on the California state website. Residents of Colorado, Utah, Connecticut, and Virginia additionally have the legal right to:
  - Confirm whether we process your personal information.
  - Access or delete certain personal information.
  - Data portability.
  - Correct inaccuracies in personal information, taking into account the information's nature and processing purpose.
  - Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects.

To exercise any of these rights, please email us at the address provided below. To appeal a decision regarding a consumer rights request, Colorado residents should refer to the Colorado Privacy Act. Residents of Utah, Connecticut, and Virginia should refer to the applicable law in their jurisdiction for the relevant appeals processes.

### **SMS messages are sent from Telluride Academy**

- **Message Frequency:** Message frequency varies. Messages are sent during registration, pre-camp preparation, and while your camper or staff member is actively participating in a camp program, based on your enrollment and program activity.
- **Message Type:** Messages include promotional announcements, registration confirmations, payment reminders, required forms and deadlines, camp schedules and logistics (such as session details and packing reminders), and urgent notifications related to your camper or staff's participation.
- **Audience:** Messages are intended for parents, guardians, or staff associated with camp registrations.
- **Opt-out:** You may opt-out of SMS messages at any time by replying STOP. After you send STOP, you will receive a confirmation message and no further messages will be sent unless you re-subscribe. To opt back in, reply START to any message.
- **Customer Support:** For assistance, please contact Telluride Academy at 970.728.5311 This messaging service does not support inbound HELP requests.
- **Carrier Disclaimer:** Mobile carriers are not responsible for delayed or undelivered SMS messages.
- **Rates:** Message and data rates may apply. Charges depend on your wireless plan. Please contact your wireless provider for more information.

### **CHANGES TO THE POLICY**

We may change this Policy from time to time in our sole discretion by posting the revised Policy here. The changes will only apply to the information we collect after we have posted the revised Policy. It is your responsibility to check for updates as you will be bound by them if you choose to visit our Sites.

### **CONTACT US**

If you have questions about this Privacy Policy or the practices of our Sites, please contact:  
Telluride Academy  
(970) 728-5311  
info@tellurideacademy.org